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gGENERAL STATEMENT UNIVERSITY MAGAZINE
Profit and Loss Account, 1914, 1915, 1916, 1917.

1914.			Dec. 31	By Adv.	729.49
Dec. 31	To Cash Adv.			Sub Susp.	1,111.50
	by Dr. Macphail	4,191.80		Agents	219.82
	Due Gazette			Cash	361.73
	Dec. No.	648.92		Bal	2,413.18
		4,835.72			4,835.72
1915			Dec. 31		
Dec. 31	To Bal	2,413.18		Sir William Osler	100.00
	Gen. Exp.	1,077.05		Subs.	2252.40
	Printing	2,519.85		Agents	235.71
	Contributors	114.62		Cash Sales	40.68
	Proof-read.	100.00		Advertising	1536.98
	Stationery	44.88		Balance	2103.82
		6,269.59			6,269.59
1916			Dec. 31	By Subs.	1,919.84
Dec. 31	To Bal.	2,103.82		Agents	339.60
	Gen. Exp.	798.81		Cash Sales	48.01
	Printing	2,443.01		Adv.	1,263.22
	Contributors	58.00		Bal.	1,878.57
	Proof-read.	25.00			
	Stationery	25.60			5,449.24
		5,449.24			
1917			Dec. 31	By Subs.	2,727.73
Dec. 31	To Bal.	1,878.57		Agents	235.65
	Gen. Exp.	929.10		Cash Sales	58.98
	Printing	2,685.97		Adv.	1,468.42
	Contributors	45.00		Sp. Con.	100.00
	Stationery	25.70		Balance	973.56
		5,564.34			5,564.34

Assets:

Cash in Bank of N.S.		
Dec. 31, 1917	1,260.00	
Cash on hand	67.42	1,327.42
Subscriptions Due	1,643.20	

University Magazine

1917.13

	1,327.42		
	1,519.76		
Advertising due	495.16		
Agents Due	345.26		
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Dr. Bal. at Profit and Loss Dec. 31 1917		973.56	
		----------	4,661.16

LIABILITIES:			
Due Sir Andrew Macphail		4,249.46	
Due on Unearned sibscriptions		411.70	
		---------	4,661.16